

*Learn more about our online marketing channels and our services.
We feature your services along with your events, workshops, blog posts!*

SeniorsResourceGuide.com, LLC

P.O. Box 237, Littleton, CO 80160

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Email: srginfo@SeniorsResourceGuide.com

Website: www.SeniorsResourceGuide.com

June 2018

Dear Potential Advertiser,

Here is some information about SeniorsResourceGuide.com ...

SeniorsResourceGuide.com has 28 local regional Internet directories and a national directory. Each directory has its own database relevant to the needs of older adults. There are 54 topics in our individual databases that are grouped in five categories: Senior Housing, Health at Home, Health Services, Professional Services and Community Resources. Each local directory also has its own Home page and local resources such as Senior News, Region Info and a local database. We have 3 promotional channels which are:

- **BUSINESS PROFILE** *The Program with most impact ...*
This program puts your logo or a photo of your property on the local home page. Your logo or photo links to an overview web page that is all about your organization. The program also includes listings in the local searchable database.
Link to the Denver Directory – [CLICK HERE](#)
- **SENIOR ADVISOR Listing** *For the individual providing senior services ...*
This program promotes individuals serving seniors through elder law, long term care insurance, reverse mortgages, pre-planning and other professional services. The Senior Advisor program is linked to from local home pages and allows topic and geographic exclusives.
Link to the Denver Directory – [CLICK HERE](#)
- **DATABASE LISTINGS**
Your organization can have 1 or more listings in a LOCAL searchable database. Listings include company name, phone, 50-word description, and website link.

And about pricing, our agreements are annual. Advertisers can pay annually and get a discount; or pay monthly through a credit card subscription. Please review the following pages to learn more about our programs.

Regards, *Karin Hall*

Karin Hall, *Owner & Internet eMarketing Counselor*

SeniorsResourceGuide.com, LLC

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See next page for Internet Program Pricing!

Print, TV,
Radio
Channels

Pay Per
Click
(PPC)
Channel



THE **ORGANIC** INTERNET

Participate in a **local**
"Content Rich"
Senior Resource Directory Channel
that features news, events and
senior resources
like **you!**

ORGANIC INTERNET Traffic

is web traffic that comes to our website as a result of search results based on keyword rich content, current events, senior resources, our eNewsletters and algorithms ...

With our online programs you are taking advantage of our "ORGANIC Traffic"

**See Page 2
for details!**

www.SeniorsResourceGuide.com

Local "Content Rich" Senior Resource Directory Channels

We don't hide contact information – Our visitors can contact companies directly from our website!

Reach the people that like to research senior resources themselves and avoid PPC.

Call 303-794-0799 for more information

Why use www.SeniorsResourceGuide.com as part of your marketing strategy? Cost, ROI, Brand Penetration, etcetera, etcetera, etcetera

Are you maximizing the market penetration online of **YOUR EVENTS, YOUR WEBSITE RESOURCES & YOUR NEWS** about **YOUR BRAND** on the Internet?

Our Programs can help further your **Brand, News & Events** and drive traffic to your website! **News & Events** and drive traffic to your website!

Ask about topic and geographic exclusives.



DATABASE LISTINGS with description, link, and phone in LOCAL searchable databases
\$14.99 a month for 1
\$24.91 a month for 2
Plus \$40 set up fee
Discounts for 5 or more



\$39900 Annually (\$33.25 a month) for a **SENIOR ADVISOR** Listing with your Photograph and database listings



\$99900 Annually (\$83.25 a month) for a **BUSINESS PROFILE*** which includes **HOME PAGE LINK** and database listings

SeniorsResourceGuide.com had over 4.5 million page views in 2017.

Call SeniorsResourceGuide.com at 303-794-0799 for more information

email: srginfo@seniorsresourceguide.com

Prices above are the Seniors Resource Guide 2018 Organic Channel Program Pricing - Prices subject to change without notice as of May 2018

***Ask about eNewsletter Advertising Programs for Business Profile Clients!**