

*Learn more about our online marketing channels and our services.  
We feature your events, workshops, blog posts and your services.*

**SeniorsResourceGuide.com, LLC**

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Website: [www.SeniorsResourceGuide.com](http://www.SeniorsResourceGuide.com)

**January 2018**

***Dear Potential Advertiser,***

Here is some information about [SeniorsResourceGuide.com](http://SeniorsResourceGuide.com) ...

SeniorsResourceGuide.com has 28 local regional Internet directories and a national directory. Each directory has its own database relevant to the needs of older adults. There are 54 topics in our individual databases that are grouped in five categories: Senior Housing, Health at Home, Health Services, Professional Services and Community Resources. Each local directory also has its own Home page and local resources such as Senior News, Region Info and a local database. We have 3 promotional channels which are:

- ***The Program with most impact ... BUSINESS PROFILE***

This program puts your logo or a photo of your property on the local home page. Your logo or photo links to an overview web page that is all about your organization. The program also includes listings in the local searchable database.

**Link to the Denver Directory – [CLICK HERE](#)**

- ***For the individual providing senior services ... SENIOR ADVISOR Listing***

This program promotes individuals serving seniors through elder law, long term care insurance, reverse mortgages, pre-planning and other professional services. The Senior Advisor program is linked to from local home pages and allows topic and geographic exclusives.

**Link to the Denver Directory – [CLICK HERE](#)**

- ***DATABASE LISTINGS***

Your organization can have 1 or more listings in a LOCAL searchable database. Listings include company name, phone, 50-word description, website link and an image (logo/photo)

And about pricing, our agreements are annual. Advertisers can pay annually and get a discount or pay monthly through a credit card subscription. Please review the following pages to learn more about our programs.

Regards, *Karin Hall*

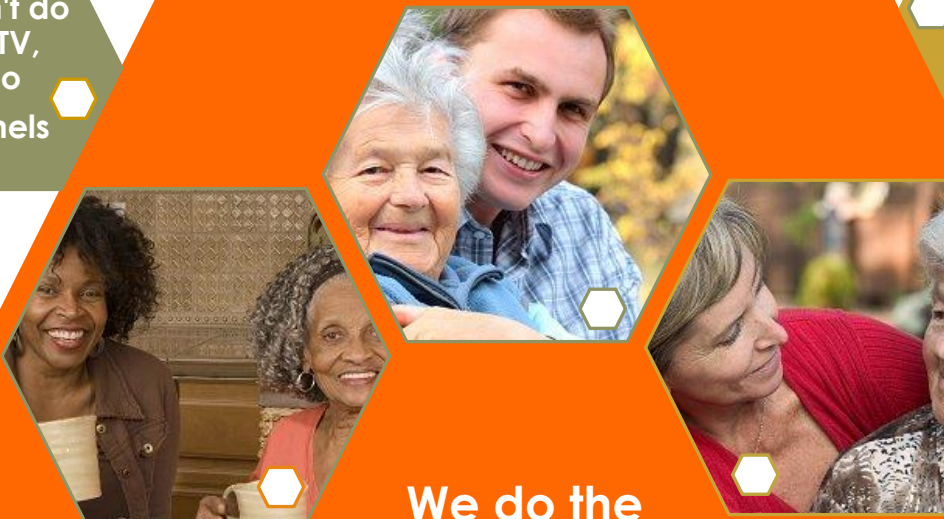
Karin Hall, *Owner, Operator & Internet eMarketing Counselor*  
*SeniorsResourceGuide.com, LLC*

Website: [SeniorsResourceGuide.com](http://SeniorsResourceGuide.com)

See next page for Internet Program Pricing!

We don't do  
Print, TV,  
Radio  
Channels

We don't do  
Pay Per  
Click (PPC)  
Channels



We do the  
**ORGANIC** INTERNET

We promote local  
"Content Rich"  
senior resources and services  
that features news, events and  
senior resources  
**like you!**

**ORGANIC INTERNET**  
Traffic is web traffic  
that comes to our  
website as a result of  
search results based  
on keyword rich  
content, current  
events, senior  
resources, our  
eNewsletters and  
search algorithms.

With our online  
programs you are  
taking advantage  
of our "ORGANIC  
Traffic."

[www.SeniorsResourceGuide.com](http://www.SeniorsResourceGuide.com)

A Local "Content Rich" Senior Resource Directory Channel

*We don't hide contact information – Our visitors can contact companies directly from our website!*

*Reach the people that like to research senior resources themselves and avoid PPC.*

**Call 303-794-0799 for more information**

## Why use [www.SeniorsResourceGuide.com](http://www.SeniorsResourceGuide.com) as part of your marketing strategy?

*Cost, ROI, Brand Penetration, etcetera, etcetera, etcetera ...*

Are you maximizing the market penetration online of **YOUR EVENTS, YOUR WEBSITE CONTENT and YOUR NEWS** about **YOUR BRAND?**

**Our Programs can LOCAL drive traffic to your website and help further your BRAND.**

*Ask about topic and geographic exclusives.*



**DATABASE LISTINGS** with description, link, phone & logo in LOCAL searchable databases

\$14.99 a month for 1  
\$24.91 a month for 2  
Discounts for 3 or more



**\$39900** Annually (\$33.25 a month) for up to 3 database listings & a **SENIOR ADVISOR** Listing with your Photograph



**\$99900** Annually (\$83.25 a month) for a **BUSINESS PROFILE** which includes **HOME PAGE LINK** and up to 4 database listings



SeniorsResourceGuide.com had over 4.5 million page views in 2017.

Call [SeniorsResourceGuide.com](http://SeniorsResourceGuide.com) at 303-794-0799 for more information

email: [sginfo@seniorsresourceguide.com](mailto:sginfo@seniorsresourceguide.com)

Prices above are the Seniors Resource Guide 2018 Organic Channel Program Pricing as of Jan 2018 - Prices subject to change without notice.