AGING 2.0 LOCAL
DENVER, CO

Join Aging2.0 Denver for a very special panel presentation happening during *"Denver Startup Week"*

WHEN: September 27, 2017 – Wednesday, 2:00PM to 3:00PM

WHERE: The Commons on Champa, 1245 Champa Street, Denver, CO 80204

WHO: **Hosted and moderated by Karen Brown**
Karen Brown is the Ambassador of Aging2.0 (Denver Chapter)
https://www.aging2.com/denver/

Our Panel:
- **Chris Saxman – Chief Operating Officer of Cirrus MD - https://cirrusmd.com/**
- **Kent Dickson – Cofounder and CEO of Yonomi - http://yonomi.co/**
- **Wendi Burkhardt – Cofounder and CEO of Silvernest - https://www.silvernest.com/**

WHAT: **PANEL TOPIC – "MAKING IT BIG IN THE LONGEVITY ECONOMY"**

Join Aging2.0's Denver Chapter to hear from a collection of innovative leaders whose companies and products bring significant benefit to those who are 50-plus, now defined as the Longevity Economy. The Longevity Economy is a $7.6 trillion industry, earns 65% of the nation's wages and salaries, and controls more than 80% of the country's aggregate wealth. This market place is enormous, often overlooked by entrepreneurs, and holds immense opportunities to both "do good and do well"! Big business opportunities with the 50-plus population! And learn about resources to help grow a startup in the Longevity Economy.

REGISTRATION INSTRUCTIONS – You need to register in 3 places:

1. **We need you to register for Denver Startup Week at:**
   https://www.denverstartupweek.org/
   This registration gets you into the Denver Startup Week Schedule for the whole week!

2. **Then please also register for the Aging2.0 Denver panel at**
   https://www.denverstartupweek.org/schedule/3796-making-it-big-in-the-longevity-economy

3. **You need to also register on the Denver Aging2.0 Denver website.**
   https://www.aging2.com/denver/

MORE INFORMATION:

Visit: **https://www.aging2.com/denver/**

**Questions about the event,
please email Karen Brown, karen.peffer.brown@gmail.com**

See other side for more information

MORE INFORMATION

ABOUT: **DENVER STARTUP WEEK – SEPTEMBER 25 – 29, 2017**

Denver Startup Week is the summit of entrepreneurial energy, innovation, and connection. Powered by the local community, our sessions represent the very best in tech, design, DIY-making, marketing and leadership. Whether a founder, developer, designer, marketer, maker, or anything in between - Denver Startup Week will inspire.

Website: https://www.denverstartupweek.org/

ABOUT: **Aging2.0 Denver (A2D) Chapter**

Aging2.0 Denver (A2D) Chapter is a Title Sponsor of Denver Startup Week 2017 - September 25th to 29th! More than 13,500 attendees registered to attend last year and even more are expected this year! Come join us and participate in the amazing educational venues, networking opportunities and socialize events.

Website: https://www.aging2.com/denver/

WHY: With unprecedented growth, the third fastest in the nation . the number of people aged 65 and older in Colorado will increase by nearly 70 percent by 2030. This rapid change will affect nearly every aspect of Coloradoan's lives . from the economy - to state and local budgets . to impact on communities, families and seniors themselves. With the challenges, this swift demographic shift will present . it will also bring great opportunities across a range of sectors.

Aging2.0 focuses on improving access to innovation to improve the lives of older adults by supporting innovators that are taking on the biggest challenges and opportunities in aging, including: healthcare, caregiving, transportation, housing and more. Finding innovative ways to address the needs of Colorado's growing aging population and their families will be paramount to ensuring its older residents enjoy a continued quality of life as they age.

As part of its effort to foster innovation, Aging2.0's Denver Chapter seeks to bring innovators and senior care providers with a range of expertise together to discuss what could be as we age in the 21st Century.

MORE INFORMATION:

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